

SERENA ANNUCCI

MULTIDISCIPLINARY DESIGNER
PORTFOLIO | SERENAANNUCCI.COM

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RELEVANT WORK EXPERIENCE

Interior Resources, NYC

Design Associate Jan 2024- Present

- Creates furniture plans based on client needs maintaining compliance with ADA regulations
- Guides clients in furniture and finish selections to craft a warm and functional atmosphere

Freelance, NYC

Graphic Design and Illustration Jul 2022- Present

- Create large scale environmental illustrations for clients like Just Salad
- Develop dynamic brands and assets for clients such as Farneti Studio and Chesler Hospitality Consulting & Events

Painter and Muralist Apr 2020- Present

- Create original paintings and commissions
- Design and paint murals for clients including Just Salad and NJ Public schools

Assistant Prop Stylist Jul 2022- Feb 2023

- Curated props for photoshoots according to creative direction
- Composed cohesive decks with moodboards, prop sourcing, and graphics
- Created 3D models for set build-outs

Tihany Design, NYC

Design Intern Jan 2023- May 2023

- Assisted with presentation boards, material trays, etc.
- Assisted with drafting Design Drawing sets, custom furniture, etc.

The Prop Workshop, NYC

Lead Designer Aug 2022- January 2023

- Created floorplans for new location to maximize storage
- Visualized and implement wayfinding graphics
- Wrote copy and create a graphic layout for an employee manual explaining daily tasks and processes

Prop Associate Nov 2021- Aug 2022

- Coordinated with stylists to meet order deadlines and better their experience

EDUCATION

Fashion Institute of Technology

BFA Spatial Experience Design

Minor in Art History

Summa Cum Laude

GPA 3.9

AAS Fine Arts

Summa Cum Laude

GPA 3.9

Drew University

Art History and Studio Art

Baldwin Honor's Scholar

SPECIAL PROJECTS

Macy's Flower Show

Window Competition

3rd Place Team Lead February 2023

Lead our team to design a window display pitch to Macy's team in Herald Square.

Macy's Thanksgiving Day Parade, NJ

"Thinktank" Team Lead Sep 2022

Conceptualized and presented a Thanksgiving Day Parade segment pitch to Macy's Parade team

FIT X RENTBRELLA

Sensory Team

April 2022

Coordinated with team members to design and implement lighting, sound, projections and effects

SKILLS

Sketchup

Rhino 7

Vectorworks

AutoCAD: 2D

Twinmotion

InDesign

Illustrator

Photoshop

Fabrication

File Maker

Basic Spanish

Oil and Acrylic Painting